



TIME FOR
SMART, SAFE
ANESTHESIA REGULATIONS
IN MICHIGAN

780,817
REACH IN MICHIGAN

**BOTTOM
LINE**

WE EXCEEDED OUR
ORIGINAL GOAL OF
400,000 VIDEO VIEWS
BY

95%

796k +
VIEWS

22k +
CLICKS

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#1 HOWIE DREWS
185k VIEWS

#2 TIMOTHY SPENCER
160k VIEWS

