



NEWS RELEASE

FOR IMMEDIATE RELEASE
Feb. 12, 2014

FOR MORE INFORMATION:
Ed Glazer
517-884-8900
GM@impact89fm.com

Impact 89FM's Broadcast Signal Back At Full Strength In Time for Their 25-Year Birthday Bash

EAST LANSING, Mich – On Dec. 11, 2013, an issue with the Impact 89FM (88.9 WDBM-FM) transmission system caused the main transmitter shutdown during the evening broadcast. Upon inspection by the chief engineer, it was determined that the problem was not with the transmitter itself, but with the transmission line leading to the transmitter. After combatting the problem for two months, Impact 89FM is pleased to announce their transmitter is back to full broadcasting strength.

This news comes at an ideal time since Impact 89FM is hosting their 25-year birthday bash on Thursday, Feb. 20 at Mac's Bar in Lansing. Local bands, including, The Soil and The Sun from Grand Rapids, Flint Eastwood from Detroit and Kim Vi and The Siblings, which is comprised of all Michigan State University jazz students, will be performing throughout the night. Guests can also expect raffles from Maru Sushi and The Record Lounge. More information can be found on the station's website.

Doors open at 8 p.m. and tickets can be purchased online before the event at fusionshows.com. Listeners can win tickets by tuning in for Impact's Top 5 at 5 leading up to the show, or by looking out for giveaways on the station's Twitter, @WDBM.

Impact WDBM-89FM is the student-run radio station at Michigan State University in East Lansing, and is available at 88.9FM or online at Impact89fm.org. Located in Holden Hall, Impact 89FM hosts' more than a dozen shows and has over 150 DJs and staff.

###